

ASIAN PACIFIC LEARNING LEVERAGE LTD.

PLAN



ENTRAINEMENT

COACHING



TASKS



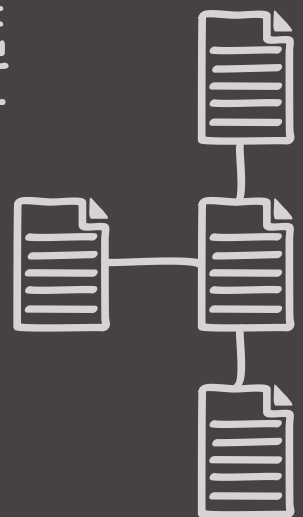
METHOD

TEAMWORK

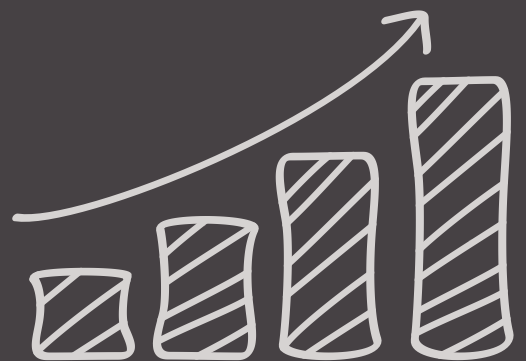


METHOD

VISION



SOLUTIONS



**WE TRAIN YOU
FOR EVERY BATTLEFIELD**

APLL

a human being is not attaining
his full heights until he is educated.
-Horace Mann



Education propel us to move ahead.

Wise men say knowledge is power and the best way to gain knowledge is through education. Education offers a way to convert human beings into civilized citizens. Education and knowledge enables individual to put their potential to optimum use.

Education is the tool which propels us to move ahead and do something productive in our upcoming future. It is an important aspect that facilitates different modifications in us as human beings and as active members of society as well as responsible citizens of a country. We can conclude that education makes a man ideal and qualified.

This is what APLL believes in and this is why we have come up with a gamut of courses to offer you education that not only empowers you but also enables you to carve a bright future for yourself.

We, at APLL, strongly believe that every day in today's professional and competitive world is akin to a battlefield, hence, we train you to excel no matter how hard the battle is.

So take the first step towards a bright future.

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About Us

Today APLL has got more than 1,000 partner centres to impart quality IT Education and is considered as one of the leading educational brand in India. Our courses are developed in sync with the latest trends in the various leading industries, thus ensuring the best form of education for the students.

We offer our students with a gamut of training options that incorporate every essential element of cutting edge education. Our courses are meant for all the segments of society.

Our Vision

APLL follows a vision of empowering people through education, hence we have built up a broad portfolio of programs that range from simple, short term courses for the beginners to advanced, high tech offerings meant for professionals, who want to update and upgrade their knowledge.

APLL - Cutting Edge Education

Our successful methodologies, specially designed courseware and unique education delivery coupled with an extensive footprint in India have enabled us to offer high quality education with an edge to help our students stand above the competition in the market.

APLL offers courses that cut across the barriers of Demographics, reaching all sort of audience. Our courses offer quality education to a range of individuals from a student looking forward to a career in his/her desired industry or to use the knowledge to further advance his or her career or someone looking forward to learn the basics of computers as well as a housewife / Sr. Citizen eager to learn how to send an e-mail or to chat over the Internet.

APLL also focuses on the training of skilled professionals for the booming BPO/ IT-Enabled Services (ITES) with incredible opportunity for a high flying career. By entering the IT-assisted education arena the APLL brand has made its entry into new market segments, which enables us to empower millions of young people, training them for everyday's battlefield.

APLL has also tied up with leading educational institutions, in an effort to bridge the gap between the formal and non-formal learning environments.



Strong Value Proposition

At APLL we believe in evolving, hence we have incorporated new age technology to our proven repertoire of content and courses. We have the honor of being the first education company in India to offer Self learning CBT CD's, an innovative method of self-paced and distance education.

Today, our students can supplement their classroom training with self-learning CBT's to avail one of the most comprehensive education packages in the country. Our content and its delivery have helped us emerge as one of the most trusted names in the Indian education arena. We at APLL have always ensured that we maintain the highest quality standards for imparting education, taking examination and providing certification.

With time, APLL has enhanced its presence across the country. Today, we have more than 1000 partners training centers across the country.

At APLL our aim is to train our students to face challenges in the professional battlefield.



ITSmart PLUS

The IT Smart course combines the various distinguishing features that help people to bring a revolutionary change in their life, through personal computers. The course has been designed with two objectives in mind, to make you computer friendly and to provide you with a working knowledge of the various office Automation Tools. The course content has been designed keeping in mind the current industry requirements.

Book 1

- IT Tools & Information Technologies
- Operating System Windows
- Microsoft Office Word
- Microsoft Office Excel

Book 2

- Microsoft Office Power Point
- Microsoft Office Access
- Introduction to Internet & Email

Book 3

- HTML
- XHTML
- DHTML
- CSS
- XML
- Java Script

Book 4

- ASP
- PHP
- Project

Course Duration 6 Months

144 hrs $\frac{72 \text{ Hrs Theory}}{72 \text{ Hrs Practical}}$



Set of Self Learning CBT's



ITSmart

The IT Smart Pro course has been designed to impart state of the art knowledge about the various advance IT Tools and languages. The course content is the next step in IT education evolution. It has been designed to match the standards set by the current industry requirements.

Book 1

- SQL 2008

Book 2

- OOps with C++

Book 3

- Java Core & Advanced

Book 4

- .net (ASP.net & VB.net)

Book 5

- Project

Course Duration 6 Months

144 hrs $\frac{72 \text{ Hrs Theory}}{72 \text{ Hrs Practical}}$





Smartnetizen

The course, Smartnetizen has been designed to help you fully understand the intricacies of computer hardware and memory and to help you learn the art of hardware maintenance. The course content has been designed to offer you state of the art information on the same. The course has been developed as an amalgamation of distinguished features, which can help the learners to experience a revolution in the way they think.

Book 1

- Computer Hardware Concepts
- Computer Architecture

Book 2

- Hardware Architecture (Card level)
- Trouble Shooting and Maintenance of PC
- Assembling and Disassembling of PC

Book 3

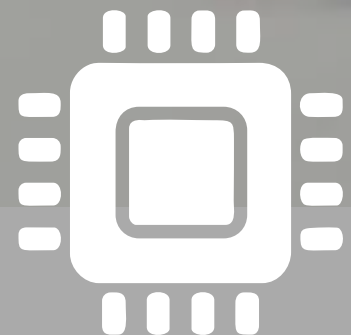
- Memory Architecture

Book 4

- Installation of different Operating Systems
- Hardware for Networking

Course Duration 6 Months

144 hrs $\frac{72 \text{ Hrs Theory}}{72 \text{ Hrs Practical}}$





Smartizen

Smartizen course has been designed to impart state of the art knowledge about the various IT courses and languages as well as to offer the students with proficiency over the various office Automation Tools, which is a basic requirement in our daily professional life. The course content has been designed to match the standards set by the current industry requirements.

Book 1

- IT Tools & Information Technologies
- Operating System Windows
- Microsoft Office Word
- Microsoft Office Excel

Book 2

- Microsoft Office Power Point
- Microsoft Office Access
- Introduction to Internet & Email

You also get access to these Self Learning based programs:

- Personality Development
- Mastering in English/English Communication Skills
- Business Communication

Course Duration
60 hrs





Smart **COMMERCE**

Smart Commerce Program is designed to equip the accountant of the new age with Financial Accounting / Digital Marketing and Financial Data Preparation on Computers. They should be able to present the Accounting / Financial Data as per the organizational requirements.

PROGRAM HIGHLIGHTS

- Fundamental of Computer
- Operating System
- MS-Office
- Internet & Email
- Business Accounting
- Tally with ERP
- PF / ESI
- e-Commerce / Digital Marketing
- m-Commerce
- Demonetization
- Different Digital Applications
- Project

Book 1

01. Introduction to Computers
02. Benefits of Computers
03. Input, Processing & Output Cycle
04. Components of Computers
05. Introduction to MS-Office
06. Introduction to MS-Word
07. Introduction to MS-Excel
08. Introduction to MS-PowerPoint
09. Introduction to MS-Access
10. Introduction to Internet

Book 2

01. Introduction to Tally ERP 9
02. Creation, Modification and Deletion of a Company, Group and Ledger
03. Security Control, Backup and Restore Process
04. Accounting Voucher & Inventory Entries
05. VAT & CST - Accounting Entry in Tally ERP
06. Service Tax Entry in Tally ERP
07. TDS Entry in Tally ERP
08. Cost Centre - Creation and Allocation
09. Company Merging and Splitting

Book 3

01. Concept and Provision of PF & ESI
02. Documentation and E-Filing of PF & ESI
03. Payroll Processing through Tally Payroll

Book 4

01. Introduction
02. Factors Helping M-Commerce Market to Grow
03. Concept of M-Commerce
04. Features of Mobiles
05. Benefits of Mobiles
06. Mobile Commerce Services
07. M-Commerce Adopter
08. How M-Commerce Application are Delivered
09. Uses of M-Commerce
10. Summary

Program Duration 6 Months

144 hrs $\frac{72 \text{ Hrs Theory}}{72 \text{ Hrs Practical}}$



Personality Development

At APLL, we believe in bringing the best out of each of our students and getting them geared up for the challenges that lie ahead. In today's highly competitive world it is very important to stand out in the crowd. A good personality helps in both the professional as well as personal arenas. The impact that a good personality has is unparalleled.

The course has been developed as an amalgamation of distinguished features, which can help the learners to experience a revolution in the way they think of themselves as individuals and the way they approach things in their daily life, thereby introducing a revolutionary change in their life.

The course has been designed with two major objectives, to help you understand your own capabilities and to bring them out in front of the whole world. The course content has been designed to help you emerge as a more confident person with the personality of a leader.



Mastering In English

A command over the English language can help you in both the professional as well as personal arenas. The impact that a command over English has on other people is simply unparalleled.

The course has been developed to help you master the English language and introduce a revolution in the way you communicate with others around you in a professional as well as a personal environment. The aim is to help you gain confidence and be comfortable with the usage of the English language.



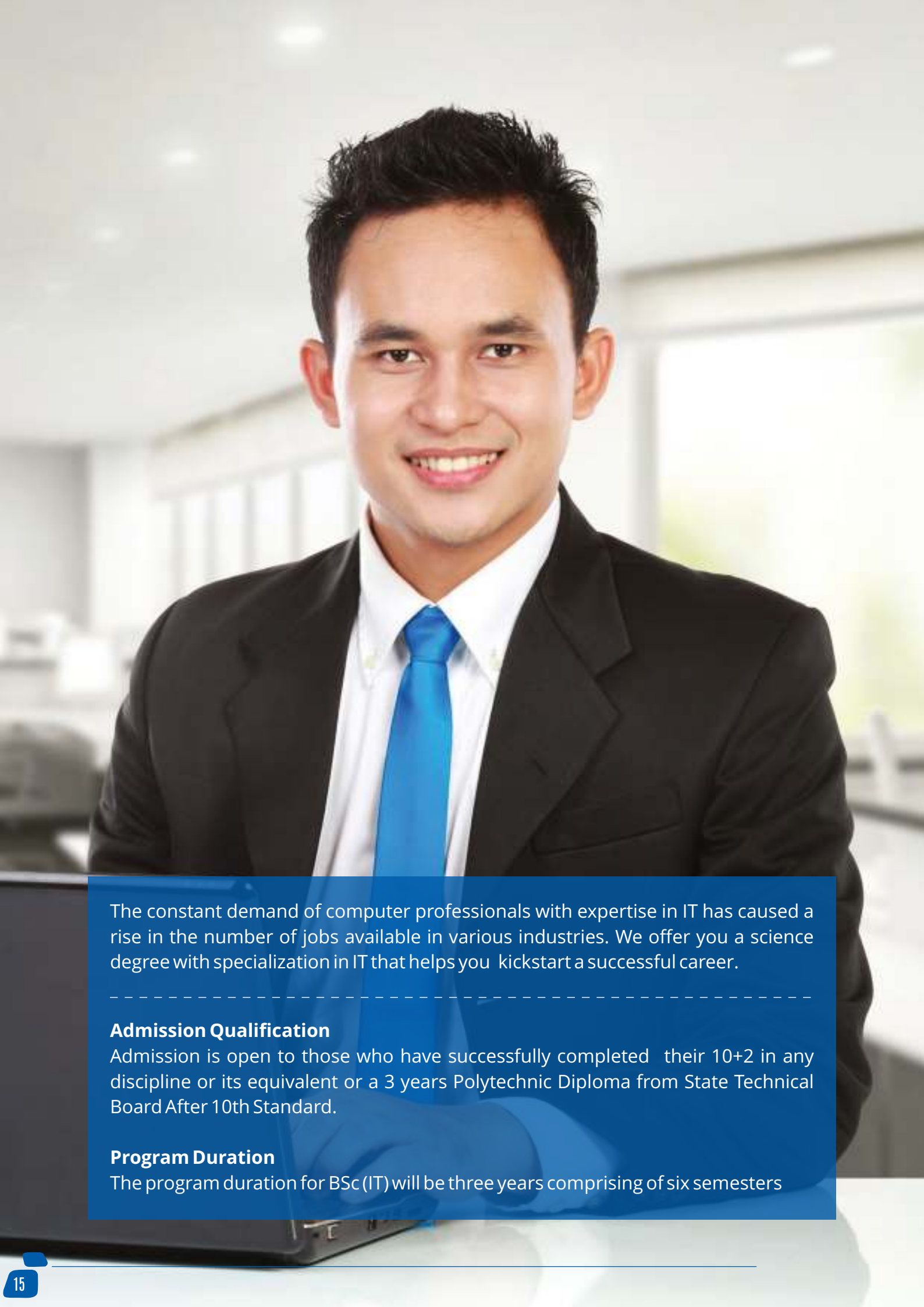




Business Communication

In the professional arena, one thing that gives you a chance to stand out in the crowd of business professionals is your command over Business Communication. It can help you reach new heights in a professional arena.

The course has been developed to help you grasp the basics of Business Communication and to master it for an evolved communication with others around you in a professional environment. It helps you gain confidence and understand the intricacies involved in business communication.



The constant demand of computer professionals with expertise in IT has caused a rise in the number of jobs available in various industries. We offer you a science degree with specialization in IT that helps you kickstart a successful career.

Admission Qualification

Admission is open to those who have successfully completed their 10+2 in any discipline or its equivalent or a 3 years Polytechnic Diploma from State Technical Board After 10th Standard.

Program Duration

The program duration for BSc (IT) will be three years comprising of six semesters

Bsc- IT

1st Semester

- Fundamentals of Computers
- Introduction to Digital Electronics
- Basics of Internet and HTML
- Operating Systems
- Database Management System
- Basics of Internet and HTML (Lab)

2nd Semester

- Introduction to Programming- C Language
- C Programming Language
- RDBMS
- Digital Computer Fundamentals
- Computer Architecture
- RDBMS (Lab)
- Business Communication

3rd Semester

- Computer Graphics
- Data Communication
- Mathematics-1
- Web programming & Java Script (Lab)
- Object Oriented Programming with C++ (Lab)
- Web programming & Java Script
- Object Oriented Programming with C++

4th Semester

- Visual Programming
- Data Structures using C++
- Java Programming
- Mathematics- II
- Computer Networks
- Data Structures using C++ (Lab)
- Java Programming (Lab)

5th Semester

- Software Engineering
- Algorithms (Lab)
- Advance Java Programming (Lab)
- Mathematics - III
- Design Analysis and Algorithm
- Advance Java Programming
- Network Programming

6th Semester

- Unix System Programming
- ASP.Net Programming using C#
- VB.Net and XML
- Software Quality & Testing
- Unix System Programming (Lab)
- ASP.Net Programming using C# (Lab)
- VB.Net and XML (Lab)
- Project



The world today is run by computers and through computers, so there is a constant need of experts who are trained in handling all and sundry computer applications. We at APLL train you to get hold of the working knowledge of these applications and prepare you for what lies ahead in the day today world of computers.

Admission Qualification

Admission is open to those who have successfully completed their 10+2 in any discipline or its equivalent or a 3 years Polytechnic Diploma from State Technical Board after 10th Standard

Program Duration

The program duration for BCA will be three years comprising of six semesters

BBA

1st Semester

- Principal of Management
- Managerial Economics
- Communication Skills
- Marketing Management
- Introduction to Computers

2nd Semester

- Organisation Behaviour
- Business Law
- Production and Operations Management
- Business Communication
- Financial Accounting

3rd Semester

- Logistics Management
- Mathematics for Business and Economics
- Introduction to Internet Entrepreneurship and Small Business Management
- Human Resource Management

4th Semester

- Advertising Fundamentals
- Financial Reporting
- Project Management
- Business Policy
- E- Commerce

5th Semester

- Business Environment
- Training and Development
- Corporate Legal Framework security Analysis
- Advertising and Sale Promotion

6th Semester

- Management Information System
- Management of Financial Institutions
- Project Report
- Quality Management
- Consumer Behaviour

BCA

1st Semester

- Computer Fundamentals
- Programming in C
- C Programming Lab
- Communication Skills in Eng
- Data Structure
- Windows bases Application Lab

2nd Semester

- Mathematics
- DBMS
- C++ Lab
- Computer Organisation
- OOPS with C++
- Data Structure Lab

3rd Semester

- Data Communication
- Computer Graphics
- Graphics Lab
- Operating Systems
- Client Server Architecture
- DBMS Lab

4th Semester

- Software Engineering
- RDBMS
- Java Lab
- Java Programming
- Unix and Shell Programming
- Unix Lab

5th Semester

- Algorithm and Analysis
- Application Programming
- Web Designing /Internet Lab
- Internet Programming
- System Programming
- Application Programming Lab

6th Semester

- MIS and Enterprise Resource Planning (ERP)
- Computer Network and Security
- System Programming Lab
- ADA Lab
- Project: System Side or Application Side



The business world is adapting new strategies everyday when it comes to conducting business around the world. With the emergence of new patterns it is essential for you to prepare yourself for the new methodologies as well as chalk out some new strategies for carrying out the business activities. We at APLL offer you with cutting edge relevant business education that helps you be prepared for the business battles that lie ahead.

Admission Qualification

Admission is open to those who have successfully completed their 10+2 in any discipline or its equivalent or a 3 years Polytechnic Diploma from State Technical Board After 10th Standard

Program Duration

The program duration for BBA will be three years comprising of six semesters



With the impact that trained IT professional have in the growth of every industry , the demand for such professionals is on the rise. Our Msc.(IT) course turns you into one such IT professional .

Admission Qualification

Admission is open to those who have successfully completed their Bachelors Degree

Program Duration

The program duration for MSc (IT) will be Two years comprising of Four semesters

MSc-IT

1st Semester

- Computer Programming
- Algorithm Analysis and Design
- Discrete Mathematics
- Advanced RDBMS (Lab)
- Computer Programming (Lab)
- Algorithm Analysis and Design (Lab)
- Advanced RDBMS

2nd Semester

- Software Quality and Testing
- OOAD and UML
- Advanced Java
- Software Architecture
- Advanced Communication Networks
- OOAD and UML (Lab)
- Advanced Java (Lab)

3rd Semester

- Project Management and Planning
- Real Time System
- Client Server Computing
- Project Synopsis

4th Semester

- .Net
- VLSI
- Component Technologies
- Project





With the demand for computer experts on the rise, the world is welcoming the experts in computer application with open arms, especially the ones that have the answers to all the queries. So we at APLL train you to understand all applications and introduce innovations.

Admission Qualification

Admission is open to those who have successfully completed their Bachelors Degree

Program Duration

The program duration for MCA will be Three years comprising of six semesters

MCA

1st Semester

- Mathematics
- Programming in C
- Data Structure Lab
- Data Structure
- Programming Lab

2nd Semester

- Discrete Mathematics
- OOPS with C++
- OOPS © Lab
- Computer Organization and Architecture
- DBMS
- DBMS Lab

3rd Semester

- Data Communication
- Advanced Operating Systems
- Unix Lab
- Advanced Computer Graphics
- Unix and Shell Programming
- Operating Systems Lab

4th Semester

- Advanced Software Engineering
- Advanced Java Programming
- RDBMS Lab
- Analysis And Design Algorithm
- System Programming
- Advanced Java Programming Lab

5th Semester

- Data Warehousing and Data Mining
- Graphics Lab
- Advanced Computer Network and Security
- Internet Programming and Web Designing
- Elective-1
- Web Designing / Internet Lab

6th Semester

- Advanced MIS and E- Commerce
- Elective-3
- Elective -2
- Project



The ever changing business world is always on the lookout for leaders who can take the business to new heights. These leaders are expected to be smart, knowledgeable and armed with training in handling various business scenarios. This is what we offer at APLL. We train you to tackle all challenges that lie ahead and get you prepared for all your business battles.

Admission Qualification

Admission is open to those who have successfully completed their Bachelors Degree

Program Duration

The program duration for MBA will be Two years comprising of Four semesters

MBA

1st Semester

- Management Concepts
- Communication Skills
- Legal Aspects of Business
- Organisational Behaviour
- Management Information System
- Accounting for Management

2nd Semester

- Production Management
- Human Resource Management
- Quality Management
- Marketing Management
- Financial Management
- Research Methods in Business

3rd Semester

- Project Management
- International Business
- Elective Stream-2
- Strategic Management
- Elective Stream-1
- Elective Stream-3

4th Semester

- Applied Management Operation Research
- Indian Business Environment
- Elective Stream-2
- Elective Stream-1
- Elective Stream-3

5th Semester

- Human Resource
- Information Technology
- Banking
- Hospitality Management
- Project Management
- Finance
- Marketing
- Operations
- Retail Management
- Total Quality Management

Testimonials



R. K. Sarathi
Raipur

I am Ravindra Kumar Sarathi. I took admission in IT Smart course of APLL and completed the training from Raipur center. Here the faculties are very good and they guided me in every possible way. They cleared all my doubts, because of which I could gain maximum knowledge in my subject. After completing my course, I got the job as Lab Assistant in Kriti Institute of Technology and Engineering. I was able to start my career only because of APLL. I thank to my teachers and APLL for assisting me to start my career.



Giriraj Kumawat
Bhopal

My name is Giriraj Kumawat, I am student of APLL. I have completed IT Smart from APLL center at Mandsaur in M.P. I am happy to announce that I have got a job from APLL as Technical Operator at Eicher Motors Ltd, Mandeep, Bhopal, M.P. with the help of placement department of APLL. Thanks a lot in introducing this department and helping us in making our future bright. I wish a happy and bright future to all the students of APLL.



Babita Shaw
Dhakuria(Kolkata)

I am student of APLL, Dhakuria (Lokenath Compulogy). I have completed my IT Smart from this center. Here the faculties are very good. During the campus drive organized by APLL at Dhakuria, I got selected by Radiance HR consultancy as HR Consultant. I joined here on 10th March 2013 and I am very happy to get this golden opportunity. Thanks to placement department of APLL for providing me this opportunity.



राजीव कुमार चौधरी

मैं राजीव कुमार चौधरी, मैंने 2007 में ए. पी. एल. एल. (APLL) से कोर्स किया, जिसमें मुझे कंप्यूटर ज्ञान के साथ-साथ व्यक्तित्व विकास में मदद मिली। मेरी नज़र में यह कोर्स समाज के सभी वर्ग के विद्यार्थियों के लिए काफी उपयोगी है तथा कम पैसे एवं कम समय में बहुत कुछ सीखने को मिलता है। आज के प्रतियोगिता के दौर में भी यह कोर्स अपनी Quality को बरकरार रखे हुए हैं। साथ-साथ मेरे जैसे लोगों के लिए काफी उपयोगी है। मैं आज बिहार सरकार सचिवालय में L.D.C. के रूप में कार्यरत हूँ तथा इसके लिए (APLL) को धन्यवाद देता हूँ। तथा आशा करता हूँ कि इसी तरह अपने कोर्स को चलाते रहेंगे, जिससे हम जैसे लोग कुछ सीख सकें।



Gaurav Kanojiya
New Delhi

My Placement journey has been an eventful one with lots of ups and down. But with the grace of the almighty, finally I got a very good opportunity to start my career at: Empowerment Institute of Advance Studies PVT.LTD Delhi. I would like to thank APLL and the Training & Placement staff for guiding and supporting me. I am very thankful to APLL for providing me such a special platform to grow in my career. I want to encourage every student who walk in to know about the APLL.



रौशन कुमार

मैं रौशन कुमार, मैंने ए. पी. एल. एल. (APLL) से कोर्स किया है, इस कोर्स को करने के बाद मैंने अपने जीवन में काफी कुछ बदलाव पाया। यहाँ के सारे faculty काफी अच्छे और well qualified हैं। और students को काफी अच्छी तरह से guide करते हैं। मैं अभी Shine Media (Advertizing) में Computer Operator का काम कर रहा हूँ।



Harun Rasid Ali
Guwahati

I am really thankful to APLL to help me finally get through Godrej as sales executive at Guwahati. The service of the placement department towards APLL students is highly appreciable. I am very thankful to placement department of APLL for providing me such a special platform to grow in my career. I have also received a sum of Rs.1500 during my on job training.



Sumit Kumar
Patna

My Name is Sumit Kumar, I am student of APLL, I have completed IT Smart Pro, from (APLL Ltd, Patna, R.O.) I am happy to announce that I have got a job from APLL as Marketing Executive at ARIF International, Patna - Bihar with the help of placement department at APLL. Thanks a lot for introducing this department and helping us in making our future bright. I wish a happy and bright future to all the students of APLL.



Pankaj Kumar Sarma
Assam

My name is Pankaj Kumar Sarma, I have completed the course of Netzen and I learnt a lot about hardware networking. I thank to APLL, R.O., Guwahati and my faculties who gave me the best knowledge. I found a lot of qualities in terms of education, self-confidence, communication skills, verbal communication, Quality of life, meanings of education, behavior and knowledge of faculty all of it was truly unmatched. I give thanks to APLL for providing me a career opportunity as a technical support.



Chandra Bhanu Samal
Bhubaneswar

I, Sri Chandra Bhanu Samal have done a Course from APLL, Bhubaneswar. After completing the course, I got job in "SEOHUNK INTERNATIONAL", Bhubaneswar. I feel proud to be a student of APLL.

Thanks to APLL



Gourav Kumar Singh
Kolkata

I have done my Course from APLL, Ultadanga. After doing the course I have got a job to start my career. This course proved to be very helpful to me.

Thanks to APLL.



Arbaaz Hasan
New Delhi

My name is Arbaaz Hasan, when I passed 12th standard from a govt. School and the worst thing was that I was unaware of what to do or what not to do in my life and as I come from a middle class family for many reasons my family was not able to support my education of 12th standard. In the mean time I got to know about APLL. I visited APLL centre & took admission in IT SMART course without wasting my time. and there I found a lot of qualities in terms of education, self-confidence, communication skills, verbal communication, Quality of life. The knowledge of faculty all of it was truly Awesome. This education gave me very vast knowledge and self confidence so that I could climb up the ladder of success in my career. APLL and its faculty played a special role in my life now I feel very proud and honored that I am a part of the APLL Today I have achieved almost everything for quality life and am on the verge to get what I have dreamt for myself and my parents



Nikhil Bhadrde
Nagpur

Myself Nikhil Bhadrde, was a student of APLL, Mohan Nagar, Nagpur.

After completion of my course, I got placed at APLL, as a lab assistant. The knowledge provided to me during the course duration, was very useful to pursue my further studies and my job.

Thanks to APLL.



Nikita Dhaka
New Delhi

It has been like a wonderful journey while doing IT SMART Course from APLL. The teachers have always inspired us to better. The Management of the APLL has always been taking extra efforts (by organizing technical seminar and interviews), so as to inculcate confidence in the students so that they can face interviews and all real life situations. The students were also given opportunities to understand the real scenario of the software industry and Getting selected in " TRISHAKTI PVT LTD, New Delhi " as Quality Tester was never possible without the sincere efforts of my APLL Institute.

Corporate Social Responsibility

A corporate entity represents the evolution of a society's populace into working professionals. Since, the roots of every corporate entity are in the basic structure of the society, hence it is important that such an entity should act responsibly towards the society and should try to give something back to the social structure from which it has evolved.

This is a philosophy that we have been following in APLL, since our inception. This is why we have always made sure that we fulfill our responsibilities towards the society by helping our fellow brothers and sisters through a myriad of activities.

Over the years we have joined hands with a number of organizations that are involved with humanitarian efforts like blood donation camps. Here is a look at how we at APLL understand and fulfill our social responsibility through our participation in different humanitarian activities.



Certificate of Excellence



**NATIONAL
EDUCATION
EXCELLENCE
AWARDS, 2017**

presented to

Asian Pacific Learning Leverage Limited

Best EduTech Company of the Year



In association with




Profulla Kumar
President


Swagatika Patel
Director



15th APR 2017

Events



Mr. Kapil Dev addressing
APLL students



Business Review Meeting



Counseling Session



Media Coverage



Independence Day
Celebration



Blood Donation Camp



Prize distribution to
APLL students



Soha Ali Khan addressing
APLL students



Blood Donation Camp



Swachh Bharat Abhiyan



Blood Donation Camp



Award Distribution



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