



WE **TRAIN** YOU  
FOR EVERY BATTLEFIELD



## Education propel us to move ahead.

Wise men say knowledge is power and the best way to gain knowledge is through education. Education offers a way to convert human beings into civilized citizens. Education & knowledge enables individual to put their potential to optimum use.

Education is the tool which propels us to move ahead and do something productive in our upcoming future. It is an important aspect that facilitates different modifications in us as human beings and as active members of society as well as responsible citizens of our Country. We can conclude that education makes a man ideal and qualified.

This is what APLL believes in and this is why we have come up with a gamut of Programs to offer you education that not only empowers you but also enables you to carve a bright future for yourself.

We at APLL, strongly believe that every day in today's professional and competitive world is akin to a battlefield, hence, we train you to excel no matter how hard the battle is.

So take the first step towards a bright future.

# DIRECTOR MESSAGE

The future of education is all about strengthening and incorporating student-centric learning. Flexibility in learning is the keyword that governs the forthcoming tendency of imparting quality education to students. Education is a very important factor in the economic development of any country. Indian economy is growing by rapid pace, which is led by innovation and technology, which opens up a huge scope for employment generation.



APLL Programs aim at providing the required knowledge, attitude and skills base to put the participants on a fast track career. The quality courseware, excellent delivery by proven academics, coupled with e-learning support and innovative assessment methods make learning a fascinating experience. Our main focus is quality education which is reflected in our unique program curriculum, faculty development and design of programs.

You are now embarking on a great learning adventure and you may face challenges of varying degrees And nature, but I am also sure those challenges will inspire you. There is no little doubt that you will all be achievers at the end of it. I also know for certain that you will lead the change of tomorrow and that the world will seek you out proactively.

As the American philosopher Benjamin Franklin said: **'An investment in knowledge pays the best interest'**

**-Kamal Kumar Singh**  
Director

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## About Us

Today APLL has got more than 1,000 partner centres to impart quality IT Education and is considered as one of the leading educational brand in India. Our programs are developed in sync with the latest trends in the various leading industries, thus ensuring the best form of education for the students.

We offer our students with a gamut of training options that incorporate every essential element of cutting edge education. Our programs are meant for all the segments of society.

## Our Vision

APLL follows a vision of empowering people through education, hence we have built up a broad portfolio of programs that range from simple, short term programs for the beginners to advanced, high tech offerings meant for professionals, who want to update and upgrade their knowledge.

## APLL - Cutting Edge Education

Our successful methodologies, specially designed courseware and unique education delivery coupled with an extensive footprint in India have enabled us to offer high quality education with an edge to help our students stand above the competition in the market.

APLL offers programs that cut across the barriers of Demographics, reaching all sort of audience. Our programs offer quality education to a range of individuals from a student looking forward to a career in his/her desired industry or to use the knowledge to further advance his or her career or someone looking forward to learn the basics of computers as well as a housewife / Sr. Citizen eager to learn how to send an e-mail or to chat over the internet.

APLL also focuses on the training of skilled professionals for the booming BPO/ IT-Enabled Services (ITES) with incredible opportunity for a high flying career. By entering the IT-assisted education arena the APLL brand has made its entry into new market segments, which enables us to empower millions of young people, training them for everyday's battlefield.

APLL has also tied up with leading educational institutions , in an effort to bridge the gap between the formal and non-formal learning environments.



# DigiSmart

Digi Smart is a programme that caters to the need of time, prepares you for the digital world. This programme covers all the aspects of Digital marketing, molding and shaping you to learn and advance with every step. Learn how to use digital media to your benefit and implement it to achieve personal and professional goals.





# DigiSmart

Digi Smart is a programme that caters to the need of time, prepares you for the digital world. It covers the Graphic design, where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience, programme covers the aspects of Digital marketing, molding and shaping you to learn and advance with every step. Learn how to use digital media to your benefit and implement it to achieve personal and professional goals.

## Book 1

- Adobe PageMaker & Adobe Photoshop.
- Learn Desktop Publishing and Techniques to Design immaculate Pictures using Photoshop.

## Book 2

- Adobe Photoshop and Corel Draw.
- Learn Advanced concepts of Adobe Photoshops together with Graphic Designing using Corel Draw.

## Book 3

- Corel Draw and Adobe Flash, Pay Per Click (PPC).
- Learn Advanced concepts of Graphic Designing with Animation using Adobe Flash.

## Book 4

- Projects.

## Program Duration

**DigiSmart (3 Months) 120 hrs** 60 Hrs Theory  
60 Hrs Practical



## Smart **COMMERCE**

Smart Commerce Program is designed to equip the accountant of the new age with Financial Accounting / Digital Marketing and Financial Data Preparation on Computers. They should be able to present the Accounting / Financial Data as per the organizational requirement.

### PROGRAM HIGHLIGHTS

- Fundamentals of Computer
- Operating System
- MS-Office
- Internet & Email
- Business Accounting
- Tally with ERP
- PF / ESI
- e-Commerce / Digital Marketing
- m-Commerce
- GST
- Demonetization
- Different Digital Applications
- Project

## Book 1

01. Introduction to Computers
02. Benefits of Computers
03. Input, Processing & Output Cycle
04. Components of Computers
05. Introduction to MS-Office
06. Introduction to MS-Word
07. Introduction to MS-Excel

## Book 2

01. Introduction to MS-PowerPoint
02. Introduction to MS-Access
03. Introduction to Internet

## Book 3

01. Introduction to Tally ERP
02. Creation, Modification and Deletion of a Company, Group and Ledger
03. Security Control, Backup and Restore Process
04. Accounting Voucher & Inventory Entries
05. Service Tax Entry in Tally ERP
06. TDS Entry in Tally ERP
07. Cost Centre - Creation and Allocation
08. Company Merging and Splitting
09. Concept and Provision of PF & ESI
10. Documentation and E-Filling of PF & ESI
11. Payroll Processing through Tally Payroll

## Book 4

01. Migrating Data in Tally.ERP
02. Payroll Migration
03. Migration of TCP Files
04. Migration of TDS Data in Tally.ERP
05. New Features of Tally ERP
06. Conversion and Configuration of Tally
07. Enhanced Payroll Compliance

## Book 5

01. Electronic Commerce (E-Commerce)
02. Web Development for E Commerce
03. Mobile Commerce (M-Commerce)
04. Financial Review - E-Money

## Book 6

01. Projects

### Program Duration 6 Months

**144 hrs**  $\frac{72 \text{ Hrs Theory}}{72 \text{ Hrs Practical}}$







## ITSmart PLUS

IT Smart Plus Program combines the various distinguishing features that help people to bring a revolutionary change in their life through personal computers. The Program has been designed with two objectives in mind, to make you computer friendly and to provide you with a working knowledge of the various office Automation Tools. The Program content has been designed keeping in mind the current industry requirements.

## Book 1

- IT Tools & Information Technologies
- Operating System Windows
- Microsoft Office Word
- Microsoft Office Excel

## Book 2

- Microsoft Office Power Point
- Microsoft Office Access
- Introduction to Internet & Email

## Book 3

- HTML
- XHTML
- DHTML
- CSS
- XML
- Java Script

## Book 4

- ASP
- PHP
- Project

### Program Duration 6 Months

**144 hrs**  $\frac{72 \text{ Hrs Theory}}{72 \text{ Hrs Practical}}$



**Set of Self Learning CBT's**



# Digital Rise

Digital Rise is a next generation program, all marketing endeavors that use an electronic medium such as search engines, social media, email, websites to connect with their customers comes under the Digital marketing umbrella. Today, the world is conveniently getting digital i.e. both individuals and the business are beginning to modify their marketing techniques with digital marketing methods. Organizations in today's time opting for digital marketing have a better chance to perform in the world market. Digital promotion of business, products and services is advantageous since the general population is easily approachable online

## Part 1

- » Know your Computers
- » Let's Experience Windows
- » Office Package
- » World of Internet

## Part 2

- » Optimization Techniques
- » Create Your Own Blogs
- » Brand Building on Digital Platform
- » Effective Marketing through Mails
- » Trending Marketing on Smart Phones
- » PPC

## Part 3

- » Google AdSense
- » Web Hosting
- » YouTube Master Class
- » Word Press
- » Content Marketing

Program Duration- 80 Hrs (Classes are conducted through zoom app)



# DigiSmart Online - Virtual Program

Digi Smart Online covers topics for the very beginners to latest marketing techniques used in the Internet world. The power of MS Office, latest Operating System, Internet, Search Engine Optimization, Blogging and various ways for marketing using the latest technology. Students can achieve their career goals and prepare themselves to learn for more advance programs.

## Book 1

- »Introduction to Computers
- »Introduction to Windows 10
- »Introduction to Internet

## Book 2

- »Search Engine Optimization,
- »Social Media, E-Mail Marketing

## Book 3

- »Mobile Marketing, Blogging
- »Learn to unlock the secrets of Marketing through, Mobile Marketing,

Program Duration- 50 Hrs (Classes are conducted through zoom app)



## Health and Wellness - Virtual Program

APLL Pvt Ltd being pioneer in the field of education, stepping its wings into online education. We have launched short term Health and wellness program. The virtual course on Health and Wellness deals with physical, mental, emotional, spiritual, intellectual and social well-being of an individual. It aims to make you aware of these critical aspects of your health and helps you live your life better, in a happy environment that you create.

Health refers to the physical and mental fitness of an individual and a healthy individual enjoys a fulfilling life. Health and wellness affects the quality of a life. In order to live a good life, we need to be fit physically and mentally. At the same time, it is equally important for us to remain positive, mingle with the people around and feel happy and satisfied. To give more meaning to life, we must satisfy our intellect by learning more about the world around. Sometimes, we also run away from the hustle and bustle of life to connect with our inner selves.

### Health -

- Assessing your personal health
- Personal fitness
- Weight Management
- Dietary choices for lifelong health
- Stress Management
- Immunity
- Diabetics
- Multi Vitamins / Minerals / Fatty Acids
- Clean Eating

### Wellness -

#### **Environmental**

- Good Health by occupying Stimulating Environment

#### **Emotional**

- Coping effectively with life

#### **Social**

- Developing a sense of Connection & belonging

#### **Spiritual**

- Expanding our sense of purpose

#### **Occupational**

- Personal Satisfaction and Enrichment

#### **Physical**

- Recognizing the need of physical activity

#### **Intellectual**

- Recognising creative abilities & finding ways to expand Knowledge Skills

Program Duration- 10 Hrs (Classes are conducted through zoom app)





# Personality Development - Virtual Program

The virtual course on personality development helps you learn the best skills to build a strong, attractive personality.

Personality development is an organized development of various personality traits of people such as thoughts, feelings and behaviour. These traits distinguish one person from the other and can be developed through various stages of life. Some basic requirements of personality development include character and conduct along with self-confidence, will-power to come out a winner in difficult situations, self-discipline, and positive attitude, and so on.

Our courses on personality help you inculcate the habits and build a positive, confident and pleasing personality that help you go places. It helps you manage your time effectively and deal with stress to live a better life.

## Personality Development Course Introduction-

- Confidence
- Career Shortlisting / Interview facing
- Motivation
- Communication
- Self-Strength / Weakness Assessment
- Self-Understanding
- Leadership
- Optimism/ Positivity / Happiness
- Efficiency
- Families / Parenting / Relationship
- Purpose / Passion / Vision
- Assertiveness / Attitude
- Focus / Concentration
- Goals
- Health / Fitness
- Time Management
- Dealing with Difficult People
- Self / Skill Assessment
- Stress Management
- Will Power

Program Duration- 10 Hrs (Classes are conducted through zoom app)



## GST - The Inside And Outside Story

1. What Is GST? How Was It Introduced In India?
2. Why Was There A Need For GST In India?
3. What All Kinds Of Taxes And Duties Are Now Fused Under GST?
4. What Is GST Amendment Bill?
5. Business Practices Redefined Under GST
6. How GST Actually Works? Types of GST In Details
7. The GST Procedure And Various Filing Forms In India?
8. How To File GST Return?
9. What Are GST Non-Compliance Penalties And Appeals.
10. What Are The Benefits Of Having GST In Place?
11. What Are The On Ground Differences, Pre And Post GST In The Nation?
12. How Does GST Affect Various Industries And Trades In India?
13. How Does GST Impact Your Personal Finances?
14. What Are The Exemptions Under GST?
15. Various Analysis and Opinions About GST
16. An Insight On GST Payments And Refunds
17. What is the future of Goods and Services Tax in India?
18. GST FAQs And Answers

A close-up photograph of a hand holding a small green seedling. A single drop of water is falling from the tip of a finger onto the seedling's leaves. The background is a soft, out-of-focus green, suggesting a natural outdoor setting.

# Moral Responsibility

## Rise Above The Ordinary - Be An Ideal Citizen of The Nation

1. Introduction
2. Why Is There A Need To Rise Above The Ordinary
3. Who is An Ideal Citizen
4. Why Must We Obey The Laws
5. Why Should We Pay The Taxes
6. Voluntary Voting Is The Key To Brighter Nation
7. Respect Your Country And It Will Respect You Back
8. Respect Every Human, Especially Women and Elderly
9. Tolerance Towards Others Is The Need of The Hour
10. Moral Courage Is Your Weapon
11. Clean and Green Environment Is What We All Need!
12. Rally for Rivers - Stories From Life!
13. Save Water : Save Life!
14. Environmental Protection Should Be Your Aim - Green Talk
15. Say No to Black Money, Drugs, Crime and Corruption
16. Understand Your Social Media Responsibility - (Modern-age Communications and Networking)
17. Work For Girl Education and Empowerment - Strengthen The Roots
18. Indulge In Self Care - Health and Fitness
19. Good Working and Business Practices Will Bring Pure Success
20. Active Contribution Towards Nation Will Bring The Desired Fruit!
21. India Is A Growing Nation Fighting All Odds - We Are Its Soldiers!



# Mastering In English

A command over the English Language can help you in both the professional as well as personal arenas. The impact that a command over English has on other people is simply unparalleled.

The Program has been developed to help you master the English Language and introduce a revolution in the way you communicate with others around you in a professional as well as a personal environment. The aim is to help you gain confidence and be comfortable with the usage of the English Language.





## Business Communication

In the professional arena, one thing that gives you a chance to stand out in the crowd of business professionals is your command over Business Communication. It can help you to reach new heights in a professional arena.

The Program has been developed to help you grasp the basics of Business Communication and to master it for an evolved communication with others around you in a professional environment. It helps you gain confidence and understand the intricacies involved in Business Communication.



# Personality Development

At APLL, we believe in bringing the best out of each of our students and getting them geared up for the challenges that lie ahead. In today's highly competitive world it is very important to stand out in the crowd. A good personality helps in both the professional as well as personal arenas. The impact that a good personality has is unparalleled.

The Program has been developed as an amalgamation of distinguished features, which can help the learners to experience a revolution in the way they think of themselves as individuals and the way they approach things in their daily life, thereby introducing a revolutionary change in their life.

The Program has been designed with two major objectives, to help you understand your own capabilities and to bring them out in front of the whole world. The Program content has been designed to help you emerge as a more confident person with the personality of a leader.





## Strong Value Proposition

At APLL we believe in evolving, hence we have incorporated new age technology to our proven repertoire of content and programs. We have the honor of being the first education company in India to offer Self learning CBT CD's, an innovative method of self-paced and distance education.

Today, our students can supplement their classroom training with self-learning CBT's to avail one of the most comprehensive education packages in the country. Our content and its delivery have helped us emerge as one of the most trusted names in the Indian education arena. We at APLL have always ensured that we maintain the highest quality standards for imparting education, taking examination and providing certification.

With time, APLL has enhanced its presence across the country. Today, we have more than 1000 partner training centers across the country.

At APLL our aim is to train our students to face challenges in the professional battlefield.



(APLL students from different parts of the country)



ମୋର ନାମ ପ୍ରିୟରସହନୀ ଲେଖା । ମୁଁ ଜଣା ସ୍ମାର୍ତ୍ତ ପୁରୁଷ ଟୋକିଓ, ଚକ ସନ୍ତରର ରୁ କରନ୍ତି । ଅପଲଲ ଟୋକିଓ ର କଣ୍ଠେ ଆଖି ଜଳା ସେପତର ର ସୁନ୍ଦା ମ୍ୟାଡେରିଆଲ କହୁଛ ଭଲ ଥିଲା ଦିଆଯାଉଥିବା ସୁବିଧା ପେରସନାଟି ତେଭେଲପୁଷ୍ପ, କମ୍ପ୍ୟୁନିକେସନ ସକଳଲସ ଆଖି କନଝାଲେତେ ଇମ୍ପୋବେରମେଣ୍ଟ ରେ ଭି ସହାୟକ ହେଇ ପପରିଟି



ଅପଲଲ କ୍ରୀ ଧନ୍ୟବାଦ ମୋଡେ ଏହି ଅପପ୍ରତ୍ତିନିତି ଦେଲେଥିବାରୁ

## ଶୈବ ଅବେଦିଏଣ୍ଟ

ପ୍ରିୟରସହୃଦୀ ଲେଙ୍କା



ಮೈಸೂರಿಗೆ ಹೇಮಂತ ಹೆಚ್ .ಕೆ. ನಾನು Apil ,ಸ್ಯಾಟ್ ಕಾಮರ್ಸ್ ಕೋರ್ಸ್ ಕಂಪ್ಲೀಟ್ ಮಾಡಿದ್ದೇನೆ. ಈ ಕೋರ್ಸ್ ತುಂಬಾ ಹೆಲ್ಪ್ ಆಯ್ತು ನನ್ನ ಜೀವನಕ್ಕೆ. ಏಕೆಂದರೆ Apil ಕಡೆ ಇದರ ಕೇವಲ ಕಂಪ್ಯೂಟರ್ ಎಜುಕೇಷನ್ ಮಾತ್ರ ಸಿಗಲಿಲ್ಲ. 11 ತರಹದ ಪುಸ್ತಕ ಗಳು ಹಾಗೂ 6 ದಿವಿಡಿ ವೈಡಿಯೋ ಗಳು ಕೂಡ ಸಿಗುತ್ತಿದೆ. ಹಾಗೂ 6 ತಿಂಗಳ ಕಂಪ್ಯೂ ಟರ್ ಶಿಕ್ಷಣ ಮುಗಿದ ನಂತರ ISO ಸರ್ಟಿಫಿಕೇಟ್ ಕೂಡ ಸಿಕ್ಕಿತು .. ನಾನು ಎಪಿ ಎಲ್ ಎಲ್ ಗೆ ಸೇರಿದ ನಂತರ ತುಂಬಾ ಬದಲಾವಣೆ ಆಯ್ತು .. ನಡವಳಿಕೆ, ಬುದ್ಧಿ , ಇನ್ನಿತರ... ಹಾಗಾಗಿ ನಾನು ತುಂಬಾ ಧನ್ಯ ದಾದ ಹೇಳಿನಿ ಎಪಿ ಎಲ್ ಎಲ್ ಗೆ ಹಾಗೂ ನಮ್ಮ ಸೇನಿಯಾರ್ಸ್ ಗೆ



मैं kriti Sagar Rauniyar, APLL की Student हूँ। मैंने APLL के अंतर्गत Smart कॉमर्स कोर्स ज्वाइन किया है। APLL की सेवाओं से संतुष्ट हूँ। इसके माध्यम से मैं सफलता पूर्वक अपने कोर्स को continue कर रही हूँ। Center तथा APLL से हमें भरपूर सहयोग मिलता है। इनके कोर्स कंटेंट भी वर्तमान समय के अनुसार updated है।



Hello Everyone. My Name is Farmin Begum and I am studying IT Smart Plus course from APLL, Ulubari centre. The classes are going on in regular time and the faculties are training us very nicely. All doubts are cleared by the trainers. I have learnt my concepts about IT which will help me to further progress in my career. Besides that, I have also improved my soft skills which will help me to gain my confidence and develop my overall personality. I am thanking APLL to give a such a wonderful opportunity. I will recommend APLL to my friends and relatives for improving their lifestyle.



मला एक चांगला अनुभव आला APLL नाशिक सेंटर मधून. Smart computer academy Indira Nagar Nashik या सेंटर वरून मी माझा स्मार्ट कॉमर्स हा कोर्स पूर्ण केला असून या कोर्स मुळे मला कॉम्प्युटर चे basic ज्ञान तसेच Tally व ई कॉमर्स व एम कॉमर्स चे ज्ञान अवगत करण्यास मदत झाली व माझ्यातील vkRefodklkr पण बदल झाल्याने मी APLL चे व माझ्या APLL शिक्षकांचे धन्यवाद मानते।



My name is Shivani Rathore and I am a student. I am doing Smart Commerce Course from APLL. The Course is very demanding. I am doing classes from LSSR institute. This Course has taught me MS Office, Business Accounting with Tally and many other concepts. APLL also provide placement facility to students. Thank You APLL.

# Testimonials



ಮೈಸೆಲ್ಯ ಅದಿನಾಶ್ .from ಹಾಸನ್ ಎಪಿ ಎಲ್ ಎಲ್ ನಲ್ಲಿ ತಿಂಗಳು ಸ್ಕಾರ್ಟ್ ತಾಮಸ್ ಕಂಪ್ಯೂಟರ್ ಕೋರ್ಸ್ ನನ್ನು ಓದಿರುತ್ತೇನೆ ನನಗೆ ಇಲ್ಲಿ 11 ಬುಕ್ಸ್ ಹಾಗೂ 6 ದಿವಿಡಿ ಕ್ಯಾಸೆಟ್ ಕೂಡ ಪಡೆದಿರುತ್ತೇನೆ. ಹಾಗೂ ಇಲ್ಲಿಂದ ನನ್ನ ಕಮ್ಯುನಿಕೇಶನ್ ಹಾಗೂ ಡ್ರೆಸ್ ಕೋಡ್ ಇಂಪ್ರೂವ್ ಮಾಡಿಕೊಳ್ಳಲು ಸಹಾಯಕವಾಗಿದೆ ಇಲ್ಲಿಂದ ನನ್ನ ಒಳ್ಳೆಯ ಜೀವನವನ್ನು ರೂಪಿಸಿಕೊಳ್ಳಲು ಸಹಾಯಕವಾದ ಎಪಿ ಎಲ್ ಎಲ್ ಹಾಗೂ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಹೇಳಿಕೊಟ್ಟು ಗುರುಗಳಿಗೆ ಧನ್ಯವಾದಗಳು.



ಆಮಿ ಪಲ್ಲವಿ ತೈಮಿಕ APPL થেকে આમાર SMART COMMERCE કોર્સটি સમ્પન્ન કરેছি, આરામવાગ શાખા Bright Edutech પ્રશિક્ષಣ કેન્દ્ર થેકે એવં આમાકે સચિત્ત દિકનિર્દેશ દિયે સાફલ્યેર પથે નિયે ગેછેಂ પેશಾದાર વિશ્વ ખુર આલાદા એવં એથાને કઠોર પરિશ્રમ એવં લક્ષ્યકે કેન્દ્ર કરે સાફલ્ય અર્જન કરા થેતે પારેં આમિ પેશಾದાર દુનિયા સમ્પર્કે ઈતિમધ્યે જાનતે પેરેછિલામ થન આમિ દેખલામ થે આમાર પ્રશિક્ષકરા આમાદેર કારિયારકે રૂપ દેગ્યાર સમય તાદેર પ્રચેષ્ટાંગુલિ ખુર અર્થવહ ઉપાયે રેથેછેં આમિ નિજેકે અનેક ભાગ્યવાન બલે મને કરિ થે આમિ APPL એર એકટિ અંશ છિલામ એવં એથન એર સહાયતાય આમિ આરંબ આર્થિકભાવે સ્વાધીન APPL આમાકે થે સુયોગ દિયેછે તા આર કોથાં આમાકે દિતે પારેનિં ધન્યવાદ એપિ.એલ.એર પુરો દલકેં આમિ એથાને APPL કોર્સ પાશ કરા સકલ શિક્ષાર્થીર જન્ય શુભકામના રઈલં



મેरा नाम अभिषेक सिंह है। मैं APPL (Smart Commerce) बैच का Student हूँ। मेरी कक्षा निर्धारित समय पर चलाई जाती है। जिसमें बताई गई सभी पाठ्यक्रम अच्छे तरह से समझाई जाती है। पिछली कक्षा में हम कंप्यूटर में जैसे Microsoft में डाटा को मैनेज करना, उसे किसी को रिपोर्ट करना और ms access में डाटा को मैनेज करना सीखा।

मैं APPL की क्लासेज से अति संतुष्ट हूँ।

यहां से Online और Offline आपको दोनों प्रकार से क्लासेज की सुविधा है। मैं APPL से संतुष्ट हूँ।



I Atanu Chakraborty and have completed my Smart Commerce program from APPL, Singur Center. has enhanced my skills and lead me to the success path. My trainers at APPL were always there beside me to train me, motivate me, teach me and show me the right direction. They guided me when I was confused or de-motivated. Finally the day of our interview approached and I cleared the interview successfully to call myself as proud professional. I have become more positive in my life.



ମୋର ନାମ ସଂଦିପ୍ତ ପତ୍ର ମୁଁ ସ୍ନାତ୍ କର୍ମେଷ୍ଟି ଟୋକ୍ସେ, ଗଣେଶ୍ୱର ଅବାଦେନୀ ରୁ କରୁଛି. ଅପଲଲ ର ଟୋକ୍ସେ ରୁ ମୁଁ ଉଚ୍ଚା ସେବେତର ଆଶ୍ଚ ସମ୍ପୂର୍ଣ୍ଣ ସଫଳତା ସଫଳତାରେ ସଫଳତା ଅର୍ଜନ କଲି. ଅପଲଲ ର ସଫଳତାରେ ରେ ସେବା ବହୁତ ଭଲ ମୋତେ ଏହି ସୁଯୋଗ ଦେଇ ଥିବା ରୁ ଧନ୍ୟବାଦ

ଶ୍ରୋତ୍ର ଅବଦାନକାରୀ

ସଂଦିପ୍ତ ପତ୍ର



माझे नाव कु. प्रतीक्षा गणपत जाधव आहे. मी APPL मध्ये (IT Smart) प्रोग्राम मध्ये प्रवेश घेतला असून माझे प्रशिक्षण Smart computer academy Indira Nagar Nashik या सेंटर वरून पूर्ण करत आहे व या प्रशिक्षणात मला चांगल्या प्रतीने शिक्षण देण्यात येत असून सेंटर मधील शिक्षकांचे मार्गदर्शन देखील उत्तम मिळत आहे त्यामुळे या वर्षातील ज्ञान मी वाढवू शकले व त्या सोबत मिळालेले सर्व पुस्तके ही उत्तम पद्धतीने तयार केली आहेत व तसेच या बरोबरच दिले जाणारे कौशल्य विकासाच्या प्रशिक्षणामुळे माझ्यात अनेक बदल झाले ज्या मुळे मी माझ्या पुढील करियर मध्ये उत्तम पद्धतीने वाटचाल करू शकते त्यासाठी मी मनापासून Appl चे व Appl च्या सर्व शिक्षकांचे मनापासून आभार मानते.



My name is N.Sanjana Devi. I have completed Smart Commerce Course from APPL institute, Ulubari branch. The teaching is really good. It is the best platform for computer education. I am from commerce background and Smart Commerce Course helped me in both professional and educational life. The faculties are good and friendly and tries his best to clear the doubts of students. I have gained a large amount of knowledge regarding IT. I am thankful that I am a part of APPL

# Corporate Social Responsibility

A corporate entity represents the evolution of a society's populace into working professionals. Since, the roots of every corporate entity are in the basic structure of the society, hence it is important that such an entity should act responsibly towards the society and should try to give something back to the social structure from which it has evolved.

This is a philosophy that we have been following in APLL, since our inception. This is why we have always made sure that we fulfill our responsibilities towards the society by helping our fellow brothers and sisters through a myriad of activities.

Over the years we have joined hands with a number of organizations that are involved with humanitarian efforts like blood donation camps. Here is a look at how we at APLL understand and fulfill our social responsibility through our participation in different humanitarian activities.





# Corporate Social Responsibility



# Events



Training  
Empowering The Trainers



Celebrating Deepawali  
Celebrating World Literacy Day



Students Counseling



Faculty Training,  
Youth Integration



Placement Drive



Blanket Distribution,  
Food Distribution



# Events



Notebook Distribution



Holi Celebration  
Certificate Distribution Program,



Placement Drive &  
Campus Drive



Yoga Camp,  
Eye Donation Camp



Quiz competition,  
Drawing competition



Food Distribution,  
Rangoli Competition





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