

# CERTIFICATE OF PARTICIPATION



**APLL**  
Learning Solutions  
CERTIFIED

Certificate no : 28110  
Batch code : DIGIRB259A  
Duration : 80 Hrs

This Certificate accredits that

**Lokesh Laha**

has successfully completed : **DIGITAL RISE BENGALI**

### Program Contents

- Know Your Computer- Memory,CPU, I/O Devices
- Lets Experience Windows - Function, Working
- Office Package- Word, Excel, Powerpoint, Access
- World Of Internet- Browsers, Emails
- Optimization Techniques- Research, Analysis
- Create Your Own Blog - History, Wordpress
- Brand Building On Digital Platform
- Effective Marketing Through Mails
- Trending Marketing On Smart Phones
- World Of PPC- PPC Ad, SEO Marketing
- Google Ad Sense- Setting Up
- Web Hosting- Hosting Ways, Security
- Youtube Masterclass- Creating, Posting
- Wordpress- Creating Pages And Content
- Content Marketing- Content Creation



Coordinator

Academic Head

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